

Medium / Long-term Goals

A shared vision and mission has been developed for the community – one that the community is buying into.

Vision: Own Our Own Health – Becoming Canada’s Healthiest Community

Mission: Create an “All-In” Community “Healthy” Culture

This is not a vision and mission for one organization, it is a vision and mission that all in the community can participate in and benefit from. That vision and mission will be realized by advancing an integrated set of solutions that were developed through our community engagement efforts. Community engagement solutions include:

- Formal Need-Based Networks: contributing data and receiving content to determine needs, integrate efforts and justify action.
- Community Integrated Health Park: a smart demonstration community on its own built from scratch.
- Enabled Digitally – Generation Sensitive
- Community Wide Health Focus: secure data from a wide variety of sources (sensors, devices, platforms, other system, ...) to measure the effect of efforts and gains in wellbeing.
- Engagement, Ownership, & Control Through Membership in the Health Cooperative: the use of data and connected technologies as “glue” to enable engagement, ownership and control.



One of the solutions is that the vision and mission needs to be enabled digitally. Open data and connected technologies are foundational to that. In fact, open data and connected technologies are enablers of all the other solutions. For this reason, we have developed a digital vision and mission.

Digital Vision: Own Our Own Health Information: Enabling Efforts to Become Canada's Healthiest Community – Individually and Collectively

Digital Mission: Create a Community "Health Information Sharing" Culture

The health of a community is directly related to its social, physical, economic environments and the health characteristic and behaviours of its residents. To improve health, there must be an improvement to those environments and those characteristics and behaviours. Currently, in Alberta there is a twelve-year (12) healthy life expectancy gap between the most and least deprived communities. 10-25% percent of that is attributed to health care. The balance, 75-90%, is attributed to the social, physical and economic environment and health characteristics and behaviours. Individuals, families, need-based groups, organizations and the community can be engaged emotionally and functionally in health if they have access to the information they need to improve health. This information will lead them to the social, physical, economic environments and the health characteristic and behaviours that need to change. That needs to be enabled through open data and connected technologies. Health becomes the driver of becoming a smart community.

